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RCL Benziger, A Kendall Hunt Company, Announces the Launch of www.GustenYvean.com

FOR IMMEDIATE RELEASE (CINCINNATI, OHIO) – Demonstrating its commitment to serving the faith formation needs of Spanish-speaking Catholics throughout the hemisphere, RCL Benziger today launched www.GustenYvean.com (“Taste and See”)—a mobile-friendly Web site designed to provide Catholic adults, families, and catechists the tools and resources they need to strengthen and share their faith every day.

At the heart of the user’s experience on the Web site is the “Pan de cada día” (Daily Bread) reflection. There, the user is uplifted by a daily image that will lead them to encounter the healing power of God’s love through the Sunday scripture readings, inspiring words of the Saints, and important messages from the Pope and other church leaders. Users may also follow or share **Gusten y vean** on Facebook, Twitter, Instagram, and Pinterest so the daily reflection images are delivered to them on their social platform of choice.

Visitors will likewise enjoy a bevy of spiritual and catechetical resources in the “Agua viva” (Living Waters) section of the Web site. Catholic prayers, practices, teachings, and celebrations are all offered in easy-to-understand language. Adults will find answers to their religious questions, parents will discover resources to explain the faith to their children at different ages, and catechists will acquire tools and resources to enhance their efforts to transmit the faith to the next generation. All of this and more is freely accessible from anywhere, and searchable at the touch of a button.

“As a company, RCL Benziger has a long history of delivering high quality content in Spanish for parish programs and family enrichment,” said Peter M. Esposito, President of RCL Benziger. “We have assembled a team of experts to develop and deliver this outstanding content on a daily basis. We see this as an opportunity to enhance our relationships with parishes and schools while entering into direct contact with our most important constituents—Catholic families.”

“Our nationwide research has demonstrated the need for accessible resources developed by and for Hispanics in their native language,” stated Ken Johnson-Mondragón, Director of Latino Research and Development. “This Web site will bring home-based faith formation to life for millions of immigrant families in the United States. In addition, because our digital platform has no national boundaries, we will also nourish the faith lives of Spanish-speaking Catholics throughout Latin America.”

Visit www.GustenYvean.com to explore this new site and discover all it has to offer for your personal enrichment or your ministry.

About RCL Benziger Publishing

[RCL Benziger](http://www.RCLBenziger.com) is one of the oldest publishers of Catholic educational materials and faith formation resources in the United States. Known for its digital product offerings and bilingual resources, RCL Benziger is a major provider of religious education programs for Catholic schools and parishes. The RCL Benziger family of products supports catechists, educators, students, families, and individuals. Visit www.RCLBenziger.com to learn more.